

**To:** Lee, Monica[Lee.Monica@epa.gov]; Hull, George[Hull.George@epa.gov]; Purchia, Liz[Purchia.Liz@epa.gov]; Davis, Jay[Davis.Jay@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]; Orquina, Jessica[Orquina.Jessica@epa.gov]; StClair, Christie[StClair.Christie@epa.gov]; Colaizzi, Jennifer C.[Colaizzi.Jennifer@epa.gov]  
**From:** Smith, Roxanne  
**Sent:** Wed 8/12/2015 3:57:04 PM  
**Subject:** RE: social media for GKM

Yes, it must be run through the incident commander. Remember, the incident command system just isn't an EPA process, but the entire federal government uses it. This was the structure set up after 9/11, correct George? However, it is really is very simple – Tom/Melissa/Christie simply put it in front of David Ostander. It will take 30 seconds.

Roxanne Smith

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**From:** Lee, Monica  
**Sent:** Wednesday, August 12, 2015 11:53 AM  
**To:** Hull, George; Smith, Roxanne; Purchia, Liz; Davis, Jay; Hart, Daniel; Orquina, Jessica; StClair, Christie; Colaizzi, Jennifer C.  
**Subject:** RE: social media for GKM

I agree but I don't think that's always going to happen. We should be prepared to get content from Tom that may not have gone through the incident commander. If that's the case, Christie or Melissa might have to run the final post through the Durango process.

**From:** Hull, George  
**Sent:** Wednesday, August 12, 2015 11:42 AM

**To:** Lee, Monica; Smith, Roxanne; Purchia, Liz; Davis, Jay; Hart, Daniel; Orquina, Jessica; StClair, Christie; Colaizzi, Jennifer C.  
**Subject:** RE: social media for GKM

I'm good with this, but I think it is crucial that there be a check with the Incident Commander. My only edit would be to remove "Ideally" from the second bullet. Thanks, George

**From:** Lee, Monica  
**Sent:** Wednesday, August 12, 2015 11:31 AM  
**To:** Smith, Roxanne; Purchia, Liz; Davis, Jay; Hull, George; Hart, Daniel; Orquina, Jessica; StClair, Christie; Colaizzi, Jennifer C.  
**Subject:** RE: social media for GKM

Slight change – we'll go with what's below.

**From:** Lee, Monica  
**Sent:** Wednesday, August 12, 2015 11:14 AM  
**To:** Smith, Roxanne; Purchia, Liz; Davis, Jay; Hull, George; Hart, Daniel; Orquina, Jessica; StClair, Christie; Colaizzi, Jennifer C.  
**Subject:** social media for GKM

For the rest of the week, HQ, OSWER, OW, R6, R8, R9 will hold on all social media not related to Gold King Mine.

#### Process

- Social media posts come in from Durango (Tom, Melissa, Christie)
  - Ideally this content has sign off from the incident commander/JIC
  - Once folks on the ground in Durango sign off, content comes to HQ
- Christie/Melissa send to Jennifer who runs through the EOC (OGC, OSWER, ORD, OW all sign off)

- Jennifer sends to Jay, Monica, Liz for awareness purposes
- Jay/Jess post

If social media posts are generated in HQ, they should be sent to Melissa and Christie who will run content through the incident commander. That will then go to Jennifer for EOC sign off.

Roxanne, Danny, George, will not be included on these chains.

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